



## **MEDIA RELEASE**

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### **National "Stop on Red" Week**

Motor vehicle traffic crashes are the single most significant cause of preventable death and injury. In 2010, 32,788 individuals died as a result of motor vehicle crashes in the United States. Red light running contributed to almost 900 deaths with an additional 153,000 injured. According to the National Campaign to Stop Red Light Running, the public costs exceed \$14 billion per year, and more than half of the deaths in red light running crashes are other motorists and pedestrians.

This week is National "Stop on Red" Week. Law Enforcement organizations across the nation are asking motorists to use caution and stop at red traffic signals.

Red light running is irresponsible, dangerous and places other motorists at risk. Unfortunately many motorists consider a yellow traffic signal as an indication to speed up. A yellow traffic light is a caution signal which warns motorists to slow down in anticipation to stop. The leading motorist excuse given for failing to stop at a red light being in a hurry. Please allow plenty of time to travel to your destinations and stop as required at red traffic signal. (Sheriff Timothy K. Cameron)

